

Illiana Watermelon Association 34th Annual Convention January 16th - 18th 2025

SPECIAL SECURITY NOTE : ADMITTANCE TO ALL FUNCTIONS BY NAME BADGE ONLY!

Please enjoy the exhibit booths in the Windsor Ballroom Foyer.

Exhibit booths will be open Friday 8am to 5 pm EST and Saturday 8am to 5 pm EST.
Booth set up Thursday night or Friday morning. Booths must be taken down by 5 pm EST on Saturday

THURSDAY 6:00pm EST

Indoor Go-Karting,

Shuttle Departs 5:40pm front of French lick Resort Hotel

Don't Forget gloves and jackets

FRIDAY

8:00am

Indiana vegetable Growers Association (IVGA) Convention IVGA Registration Open

Everyone is welcome to attend. Sign up is \$20.00 includes lunch. PARP
certification \$10.00 CPC included

IVGA membership dues \$40.00per farm/business
Windsor Ballroom

9:00am

Current Status of Cucurbit Diseases in Indiana (PARP)

César Escalante (Purdue University)

9:45am

Navigating Watermelon Fertilization and Irrigation Management amidst Erratic Rainfalls

Wenjing Guan (Purdue University)

10:15am

Watermelon Variety Evaluations at the Southwest Purdue Agricultural Center

Wenjing Guan (Purdue University)

10:45am

Break

11:00am

Managing Spider Mites in Watermelon Production (PARP)

Ian Kaplan and Zeus Mateos Fierro (Purdue University)

11:30am

Rindworm Damage Research Update (PARP)

Ian Kaplan and Zeus Mateos Fierro (Purdue University)

12:00pm

Lunch, Intro of exhibitors

1:00pm	Incorporating Cover Crops in Watermelons and Other Vine Crops, Research and Practice in Delaware (Virtual) Gordon Johnson (University of Delaware)	
1:30pm	Cole Crop Production in Delaware (Virtual) Gordon Johnson (University of Delaware)	
2:00pm	Weed Science Update (PARP) Steve Meyers (Purdue University)	
2:30pm	Food Safety Update Scott Monroe (Purdue University)	
3:30PM	PARP Richard Beckort (Purdue University)	
4:00pm	Indiana Vegetable Growers Association (IVGA) Board of Directors Meeting Windsor Ballroom	
4:30pm	IWA Auction Load Committee Meeting	TBA
5:30pm	IWA President Rob Beets Reception	Windsor Ballroom
6:00pm	Welcome 2025 Illiana Convention	Rob Beets
6:05pm	Queen Promotion Wear Competition	Queen Maya Snyder
6:40pm	Invocation - Buffet Dinner Taco Bar	Windsor Ballroom
7:15pm	National Watermelon Promotion Board Update Lee Wroten	Windsor Ballroom
7:30pm	ISDA Update Don Lamb, Indiana AG Dept	Windsor Ballroom
8:00pm	Memorials	Windsor Ballroom
8:25pm	Vincennes University Illiana Watermelon Ag Scholarship Winner	Windsor Ballroom
8:30pm	2024 Charity Contribution Presentation Mind your Melon, Marshall Sewell	Windsor Ballroom
8:45pm	Seed Spit Contest Sponsored by: Highmark seed	Windsor Ballroom

9:15pm **Fun, Fellowship, Food, and Refreshments** Pluto's Bowling
 Alley Sponsored by: Knox County Farm Bureau, Seedway, Frey Farms

SATURDAY

7:30am **Queen Contestants and Judges Functions** Kennedy & Eisenhower
 Closed Meeting

8:00am **IWA-Registration Desk Open**

Breakfast with Bubby Windsor Ballroom
 Bacon & eggs

8:30 am **Auction Load Committee Meeting** Windsor Ballroom III

9:00 am **Annual Board of Directors Meeting** Windsor Ballroom III

10:15am **Nominating Committee Meeting (Past Presidents)** Windsor Ballroom III
 Closed Meeting

10:30am **Queen Contestant Speeches** Windsor Ballroom
 Queen Maya Snyder

11:55am **Invocation-Cheeseburger Bar** John Frenz

12:15pm **National Watermelon Promotion Board** Jason Hanselman

12:45pm **IWA General Assembly Business Meeting Annual** Cody Smith

1pm-3pm **Fundraising Auction** Windsor Ballroom
 Auctioneer - Rich Chattin

4:30 pm **Reception (Doors Open)** Windsor Ballroom
 Renee Goodwin \$100 Donation Ticket Drawing
 (Down to Final 3)

5:00pm **Welcome Annual Banquet** Rob Beets
 Announce Final 3 \$100 Donation Ticket Winners
 Live Drawing for 1st:
 \$2,500,2nd:\$1,250,3rd:\$500
 1st & 2nd will receive a 1099

5:15pm **Queen Contest Evening Gown Competition** Lana Brothers

6:00pm	Invocation - Buffet Dinner Short Ribs & Cheese Grits	Jamie Adams
6:30pm	Speaker: Mind Your Melon	Marshall Sewell
7:00pm	Award Presentations Queen Maya Snyder Tour Report Presentation of 2025 Illiana Watermelon Queen	Lana Brothers
8:30pm	Entertainment - Alexia Caballero Group Sponsored By - Williams Produce & IWA Thank you Members!	Windsor Ballroom
<u>SUNDAY</u>		
9:00am	Board of Directors Meeting Rob Beets President Introduction of 2025 IWA Queen	TBA